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Journalists

Journalists should remain neutral and objective in their reporting for it to effectively inform the public and support democratic processes. Journalistic integrity also means fact-checking every claim to prevent misinformation and respecting individuals' privacy. While you can easily find a company code of ethics example for journalists, most of the U.S. news organizations base their codes on the [Society of Professional Journalists \(SPJ\)](#) guidelines. They describe ethical journalism as one that reports the truth, minimizes harm, and remains independent, accountable, and transparent.